Festive COLOURS Kick-Off

18 March 2024 Paderborn University

Welcome and Introduction
Dr. Annette Klinkert
COLOURS Managing Director, Paderborn University

Video: European University Initiative 2024

Welcome Statement
Prof. Birgitt Riegraf
President of Paderborn University

Welcome Statement
Prof. Torsten Meier
COLOURS President, Paderborn University

COLOURful Soundscapes
Saxophone: Ulrich Lettermann
Faculty of Arts and Humanities, Paderborn University

COLOURful Voices 1:
COLOURS as an Accelerator of Transformation in European Universities

Prof. Sandrine Labory
COLOURS Project Leader at UNIFE, University of Ferrara, Italy

Prof. Pascal Leroux
President, Le Mans University, France

Prof. Håkan Pihl
President, Kristianstad University, Sweden

Prof. Andris Vaivads
Rector, Ventspils University of Applied Sciences, Latvia
COLOURful Voices 2

**COLOURS as a Driver of Change in Regional Innovation Ecosystems**

Prof. José Julián Garde López-Brea  
Rector, University of Castilla – La Mancha, Spain

Prof. Janusz Kapusniak  
Vice-Rector, Jan Długosz University in Częstochowa, Poland

Prof. Igor Nedelkovski  
Rector, University St Kliment Ohridski Bitola, North Macedonia

Prof. Sonja Vila  
Vice Rector, Josip Juraj Strossmayer University of Osijek, Croatia

**Video: “Speaking in COLOURS”**

Dr. Sigrid Behrent  
Managing Director of the Centre for Language Studies, Paderborn University

Dr. David Carrascosa Cañego  
Director of the Centre of Languages, University of Castilla-La Mancha

COLOURful Voices 3

**Expectations, Challenges, and the Role of Students in the COLOURS Alliance**

Amanda Alksne  
Student Council Representative, Ventspils University of Applied Sciences, Latvia

Anna Tarnowska  
Head of the Doctoral Student Union, Jan Długosz University, Poland

Nicolas Thieffry  
Student Ambassador Le Mans University, France

Boris Gusevski  
Student Assembly President, University St Kliment Ohridski Bitola, North Macedonia

**Keynote**

*Science, Freedom and Democracy: COLOURful Research and Innovation in a World of Transformation*

Julia Désirée Eisentraut  
Member of the State Parliament of North Rhine-Westphalia

**“We Are the COLOURS!” Polyphonic Singing to Launch the Alliance**

Conductor: Ulrich Lettermann  
Faculty of Arts and Humanities, Paderborn University
Summary of the Event and Introduction to
COLOURFUL MARKET SQUARE and COLOURFUL MAKERSPACE

COLOURFUL Group Pictures
End of the Festive COLOURS Kick-Off