FOREIGN TRADE UNIVERSITY
INTERNATIONAL
(ONLINE)
Summer Program 2021
2 - WEEK PROGRAM
6/9 - 17/9/2021

CONTACT
FTU International Office
Foreign Trade University
Floor 9th, Building A
91 Chua Lang, Dong Da, Ha Noi, Vietnam
Email: qhqt@ftu.edu.vn
ABOUT THE PROGRAM

Experience the educational quality from one of the leading universities of Vietnam in economics and business.

Explore the future academic and career opportunity in the dynamics of the emerging Vietnamese economic, business and production prospects in different working sectors and industries through business projects.

Gain and express valuable knowledge on Vietnam and its socio-economic developments under comparative and multi-dimensional approach.

Access the gateway to one of the most aspiring and potential entrepreneurship environment in the South East Asian region.

Establish network with many friends from different countries with various educational professional backgrounds.
ABOUT THE PROGRAM

As the COVID-19 pandemic has left serious impacts on the international business environment, Vietnam has demonstrated the outstanding capability in terms of public health protection and promoting economic recovery. Being one of the first countries to securely reinforce the business activities through all of the sectors and industries, the nation has gained more attention from potential international investors during the ongoing shift of the global supply chain. Entrepreneurship has gained enormous consideration and support from the government and society, especially ones in technology and sustainable industries.

As one of the leading higher education institutions of Vietnam in promoting international integration in economic and educational aspects, Foreign Trade University (FTU) has held various events and programs for international students to experience the emerging business opportunities of Vietnam, as well as the graceful charm of Vietnamese culture. Believing that the passion for knowledge and international exchange of students worldwide continues to thrive despite the unique context of travel restrictions, FTU has reintroduced the International Summer Program of 2021 under a new and creative format: through online platforms. The content of the program will provide students with new insights on doing business under COVID-19 pandemic, and how businesses can maintain sustainable operations and create potentials out of the uncertainty situation. International students of different professions can team up to work on practical projects on doing business in various industries, which enhances the learning activities through problem solving and distant teamworking. ISP 2021 is expected to equip students with the knowledge, skills and the flexible mindset necessary for adapting to a constantly changing world.

FTU welcomes students from all over the world to become a part of ISP 2021 and together share the spirit of international and entrepreneur spirit.

ELIGIBILITY

Undergraduate and graduate students with strong interest in business and good communicative English.

APPLICATION PROCEDURES

Step 1
- Application should be sent to qhqt@ftu.edu.vn before 23rd August 2021
- Provisional acceptance will be sent by 31st August 2021

Step 2
- Program fee of USD 300 should be paid by 31st August 2021
### INTERNATIONAL SUMMER ONLINE PROGRAM 2021

**Entrepreneuship and small business**

<table>
<thead>
<tr>
<th>Week 1</th>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
<th>FRIDAY</th>
<th>SATURDAY</th>
<th>SUNDAY</th>
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</thead>
<tbody>
<tr>
<td>13:30 – 15:00</td>
<td>Student exchange session</td>
<td>Vietnamese Class</td>
<td>Talk by Government Official</td>
<td>Virtual Company visit</td>
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<table>
<thead>
<tr>
<th>Week 2</th>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
<th>FRIDAY</th>
<th>SATURDAY</th>
<th>SUNDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:30 – 15:00</td>
<td>Vietnamese Class</td>
<td>Talk with start-up company</td>
<td>Vietnamese Class</td>
<td></td>
<td>Closing Ceremony</td>
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The program is subject to change.
After the program, student will be confered 3 credits for “Entrepreneuship and small business” course.
Syllabus and grading system will be provided to all participants for credit transfer.