Media Transatlantic IV – Traffic

Thursday, 29th | Panel 1 | Innis, McLuhan and Co.
02:30 | John Peters | Iowa, USA
03:30 | Gabriele Schabacher | Siegen, Germany
05:00 | Jana Mangold | Erfurt, Germany
06:00 | Menahem Blondheim | Jerusalem, Israel

Keynote: Media as Traffic Between Nature and Culture
Traffic as ’Dirt Experience’. Harold Innis’ Tracing of Media
McLuhan’s Comprehensive Traffic Science
Traffic in an Ancient Empire: Time and Space According to the Biblical Book of Esther

Friday, 30th | Panel 2 | Flows and Counterflows
09:30 | Grant David Bollmer | Chapel Hill, USA
10:30 | Peter Bexte | Köln, Germany
12:00 | Richard Cavell | Vancouver, Canada
02:30 | Greg Elmer | Toronto, Canada
03:30 | Martina Leeker | Köln, Germany

Polar Media: The Invisible Axis
The Academy and the ‘Commerce of Mind’- Dewey and Educational Media
Traffic as Traffic Tags and Cross Platform Analysis on the Web
Data Traffic: Transformation as a Challenge

| Panel 3 | Hold-ups
05:00 | Wolf-Dieter Ernst | Bayreuth, Germany
06:00 | Peter Krapp | Irvine, USA

Endless Traffic & Drowning Sons
Traffic as Determinism
Networked Campaigns, Traffic Tags and Cross Platform Analysis on the Web

Saturday, 31th | Panel 4 | Traffic of Concepts
09:30 | Norm Friesen | Thompson Rivers, Canada
10:30 | Shannon Lowe | Lancaster, UK
12:00 | Wolfgang Sützl | Innsbruck, Austria
01:00 | Andreas Ströhl | Munich, Germany

Mobile Performance
Street protests, electronic disturbance, smart mobs: dislocations of resistance
From Traffic to Exchange to Communication to Media (and Back to Traffic Again): On the Changes of a Modern Model of Thought